Appeals Writing:

Appeals are used to create social awareness. These are done to involve people in general social activities. It is done to make people aware of social problem, to encourage them in trying to solve the problem and to motivate them to take active part in movements, missions or rally etc.

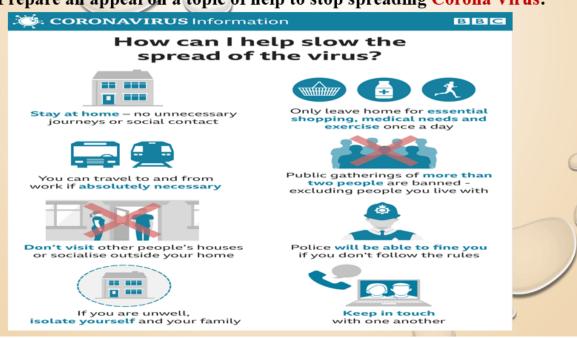
Points:

* Use catchy slogans.

- * Be brief.
- * Address directly to the reader.
- * Seek reader's participation.

* Appeal to heart.

Q. Prepare an appeal on a topic of help to stop spreading Corona Virus:





Warning!

Water is the Essence of Life

Water Level going low Dangerously Year by Year Apply



Rain-Water Harvesting

- Don't let rain-water run waste.
- · Preserve it in tanks and ponds
- Save this gift of nature for your coming ger............

Save Water & Save Life

Issued by: National Agriculture Organization, Jaipur.

- Q. Your college is going to arrange a rally to raise funds to help drought affected farmers. Prepare a short appeal for people to join the rally with the help of following points.
- i) Use slogans
- ii) Make persuasive appeal for generous donation
- ii) Time and place of rally
- iv) Famous personality to lead the rally
- V) Add your own points.



We are offering our helping hands to draught affected farmers.

Would you like to join us?

If Yes, donate for draught affected farmers funds

"Farmers are nation's back bone Help them to get back tone"

'Farmers are supporters of nation Now let us become their supporters.' Donate free handedly for worthy cause. Your money will be used:

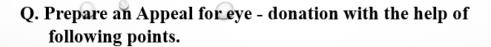
- To provide financial aids to farmers
- To provide food, clothes to them
- To provide school instruments to their children
- We have organized a rally to collect funds and other things, clothes, blankets, books and notebooks will be accepted
- Let us contribute for good purpose
- MP. Goparao Patil will lead the fund raising rally

Join us on '1 December 2019 at 9 a.m. at the college campus

Contact: The Principal

Shri. Rajarshi Shahu college,

Latur



- * Prepare an effective slogan
- * Use a logo/ picture chart
- * Advantages of eye-donation
- * Make a persuasive appeal



DONATE YOUR EYES

- Corneal blindness can be cured only by corneal grafting from donated eyes.
- · Eye donation does not disfigure the face.
- · Anyone can donate eyes.

HELP!

Pledge your eyes Obtain family's consent Inform nearest Eye bank Motivate family & friends



Issued by NATIONAL PROGRAMME FOR CONTROL OF BLINDNESS

Directorate General of Health Services, Ministry of Health & Family Welfare, Nirman Bhawan, New Delhi National Fortnight on Eye Donation 25th August to 8th September, 20XX

Prepare an appeal seeking help for the Blind Relief fund with the help of the following points:

Use slogans

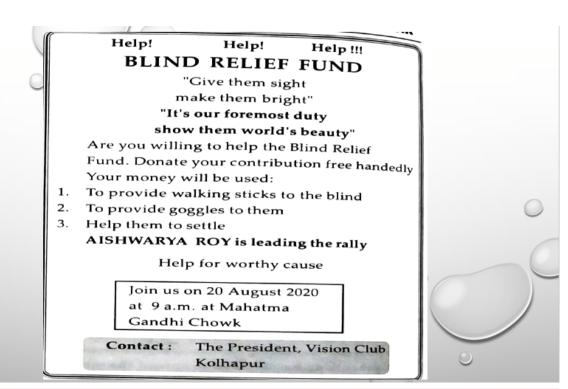
Use logo / illustrations

Rally led by well known personality

Make a persuasive appeal

Add you own points







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