



Appeals Writing:

Appeals are used to create social awareness. These are done to involve people in general social activities. It is done to make people aware of social problem, to encourage them in trying to solve the problem and to motivate them to take active part in movements, missions or rally etc.


Points:

- * Use catchy slogans.
- * Be brief.
- * Address directly to the reader.
- * Seek reader's participation.
- * Appeal to heart.


Q. Prepare an appeal on a topic of help to stop spreading **Corona Virus**:

 **CORONAVIRUS** Information 


How can I help slow the spread of the virus?




Stay at home – no unnecessary journeys or social contact




You can travel to and from work if **absolutely necessary**




Don't visit other people's houses or socialise outside your home




If you are unwell, **isolate yourself** and your family




Only leave home for **essential shopping, medical needs and exercise** once a day



Public gatherings of **more than two people** are banned – excluding people you live with

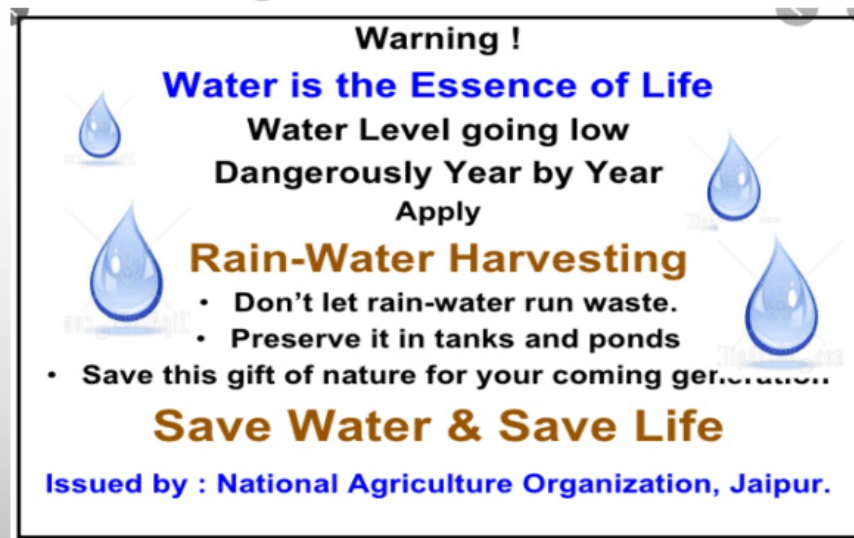


Police **will be able to fine you** if you don't follow the rules



Keep in touch with one another

2. Prepare an appeal on a topic 'Save water'



Q. Your college is going to arrange a rally to raise funds to help drought affected farmers. Prepare a short appeal for people to join the rally with the help of following points.

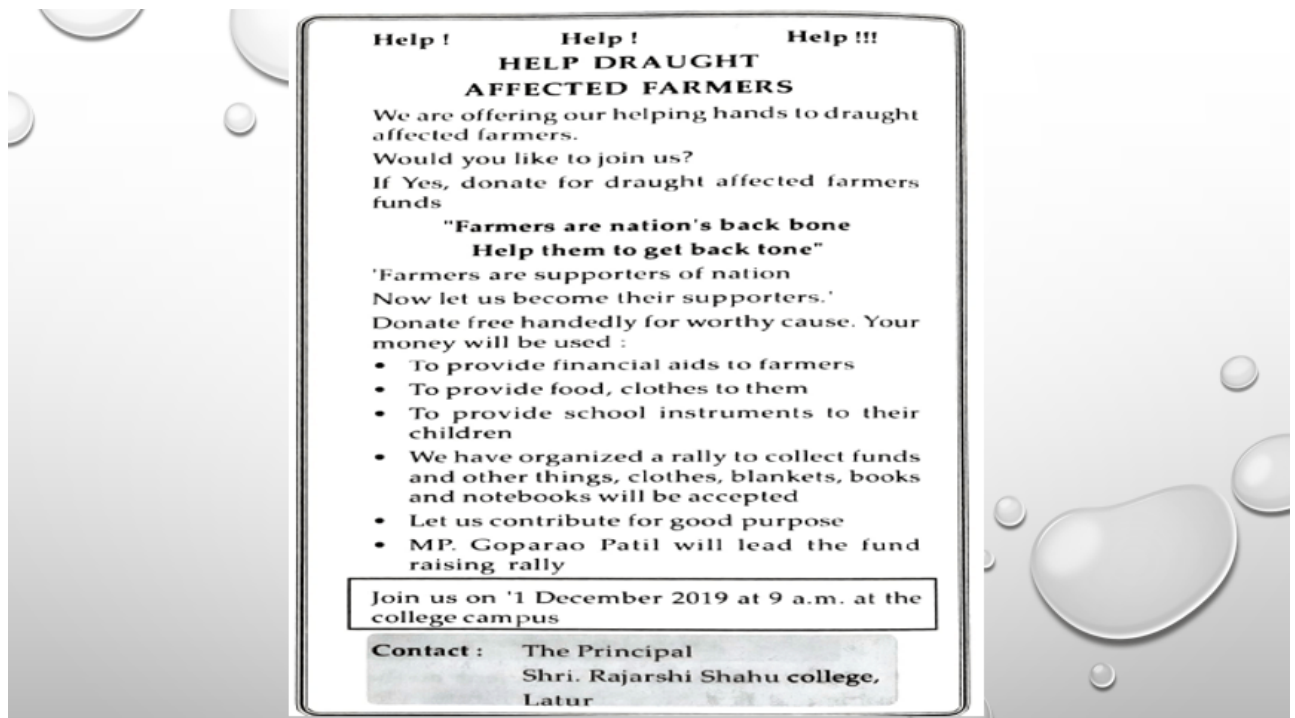
i) Use slogans

ii) Make persuasive appeal for generous donation

ii) Time and place of rally

iv) Famous personality to lead the rally

V) Add your own points.



Q. Prepare an Appeal for eye - donation with the help of following points.

- * Prepare an effective slogan**
- * Use a logo/ picture chart**
- * Advantages of eye-donation**
- * Make a persuasive appeal**

**BRING LIGHT IN THE DARK
WORLD OF THE BLIND**

DONATE YOUR EYES

- Corneal blindness can be cured only by corneal grafting from donated eyes.
- Eye donation does not disfigure the face.
- Anyone can donate eyes.

HELP! { Pledge your eyes
Obtain family's consent
Inform nearest Eye bank
Motivate family & friends



Issued by **NATIONAL PROGRAMME FOR CONTROL OF BLINDNESS**
Directorate General of Health Services, Ministry of Health & Family Welfare, Nirman Bhawan, New Delhi
National Fortnight on Eye Donation 25th August to 8th September, 20XX

Prepare an appeal seeking help for the Blind Relief fund with the help of the following points:

Use slogans

Use logo / illustrations

Rally led by well known personality

Make a persuasive appeal

Add you own points


Help! Help! Help !!!
BLIND RELIEF FUND
 "Give them sight
 make them bright"
 "It's our foremost duty
 show them world's beauty"
 Are you willing to help the Blind Relief
 Fund. Donate your contribution free handedly
 Your money will be used:

1. To provide walking sticks to the blind
2. To provide goggles to them
3. Help them to settle

AISHWARYA ROY is leading the rally
 Help for worthy cause

Join us on 20 August 2020
 at 9 a.m. at Mahatma
 Gandhi Chowk

Contact : The President, Vision Club
 Kolhapur



The Indian Medical Association Kalyan

Organizes

• A Unique Blood Donation Camp •

RED WAVE

(A WAVE TO SAVE LIVES)

Date:
20th December 2020

Time : 7:00 am to 2:00 pm

Venue :- Springtime Club, Next To Cinemax, Khadakpada, Kalyan West

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