

Appeals Writing:

Appeals are used to create social awareness. These are done to involve people in general social activities. It is done to make people aware of social problem, to encourage them in trying to solve the problem and to motivate them to take active part in movements, missions or rally etc.









Points:

- * Use catchy slogans.
- * Address directly to the reader.
- * Appeal to heart.
- * Be brief.
- * Seek reader's participation.

Q. Prepare an appeal on a topic of help to stop spreading **Corona Virus**:

CORONAVIRUS Information **BBC**

How can I help slow the spread of the virus?

- 
Stay at home – no unnecessary journeys or social contact
- 
Only leave home for **essential shopping, medical needs and exercise** once a day
- 
You can travel to and from work if **absolutely necessary**
- 
Public gatherings of **more than two people** are banned - excluding people you live with
- 
Don't visit other people's houses or socialise outside your home
- 
Police **will be able to fine you** if you don't follow the rules
- 
If you are unwell, **isolate yourself** and your family
- 
Keep in touch with one another

2. Prepare an appeal on a topic 'Save water'



Q. Your college is going to arrange a rally to raise funds to help drought affected farmers. Prepare a short appeal for people to join the rally with the help of following points.

i) Use slogans

ii) Make persuasive appeal for generous donation

ii) Time and place of rally

iv) Famous personality to lead the rally

v) Add your own points.

Help ! Help ! Help !!!

**HELP DRAUGHT
AFFECTED FARMERS**

We are offering our helping hands to draught affected farmers.

Would you like to join us?

If Yes, donate for draught affected farmers funds

**"Farmers are nation's back bone
Help them to get back tone"**

'Farmers are supporters of nation
Now let us become their supporters.'

Donate free handedly for worthy cause. Your money will be used :

- To provide financial aids to farmers
- To provide food, clothes to them
- To provide school instruments to their children
- We have organized a rally to collect funds and other things, clothes, blankets, books and notebooks will be accepted
- Let us contribute for good purpose
- MP. Goparao Patil will lead the fund raising rally

Join us on '1 December 2019 at 9 a.m. at the college campus

Contact : The Principal
Shri. Rajarshi Shahu college,
Latur

Q. Prepare an Appeal for eye - donation with the help of following points.

*** Prepare an effective slogan**

*** Use a logo/ picture chart**

*** Advantages of eye-donation**

*** Make a persuasive appeal**

BRING LIGHT IN THE DARK WORLD OF THE BLIND

DONATE YOUR EYES

- Corneal blindness can be cured only by corneal grafting from donated eyes.
- Eye donation does not disfigure the face.
- Anyone can donate eyes.

HELP!

{ Pledge your eyes
Obtain family's consent
Inform nearest Eye bank
Motivate family & friends



Issued by **NATIONAL PROGRAMME FOR CONTROL OF BLINDNESS**

Directorate General of Health Services, Ministry of Health & Family Welfare, Nirman Bhawan, New Delhi
National Fortnight on Eye Donation 25th August to 8th September, 20XX

Prepare an appeal seeking help for the Blind Relief fund with the help of the following points:

Use slogans

Use logo / illustrations

Rally led by well known personality

Make a persuasive appeal

Add you own points

Help! Help! Help !!!

BLIND RELIEF FUND

"Give them sight
make them bright"

"It's our foremost duty
show them world's beauty"

Are you willing to help the Blind Relief
Fund. Donate your contribution free handedly
Your money will be used:

1. To provide walking sticks to the blind
2. To provide goggles to them
3. Help them to settle

AISHWARYA ROY is leading the rally

Help for worthy cause

Join us on 20 August 2020
at 9 a.m. at Mahatma
Gandhi Chowk

Contact : The President, Vision Club
Kolhapur



The Indian Medical Association Kalyan

Organizes

- **A Unique Blood Donation Camp** •

RED WAVE

(A WAVE TO SAVE LIVES)

Date:
20th December 2020

Time : 7:00 am to 2:00 pm

Venue :- Springtime Club, Next To Cinemax, Khadakpada, Kalyan West

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